

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	546	(geographic or map or location) with (store or retail\$ or establishment) with (product or item) with sale	US-PGPUB	OR	ON	2006/12/20 13:59
L2	293	(geographic or map or location) with (store or retail\$ or establishment) with (product or item) with sale	USPAT	OR	ON	2006/12/20 13:59
L3	(2)	((gaming or lottery) near (sales or retailer)) with map	US-PGPUB; USPAT	OR	ON	2006/12/20 14:00
L4	(8)	(store or retail\$3) with map with location with sales	USPAT	OR	ON	2006/12/20 14:01
L5	(8)	(vendor or store or retail\$3) with map with location with sales	USPAT	OR	ON	2006/12/20 14:01
L6	(7)	(track\$3 near sale\$1) with location	USPAT	OR	OFF	2006/12/20 14:01
L7	(16)	(track\$3 near sale\$1) with location	USPAT	OR	ON	2006/12/20 14:01

*JP*  
12-20-06

Connecting to jloftis - Dialog - 268077  
Connected to Dialog via SMS00306

? b 15 16 148 160 275 621 9 20 476 610 613 624 636 810 813

[File 15] **ABI/Inform(R)** 1971-2006/Dec 20

(c) 2006 ProQuest Info&Learning. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2006/Dec 19

(c) 2006 The Gale Group. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2006/Dec 18

(c) 2006 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2006/Dec 19

(c) 2006 The Gale Group. All rights reserved.

[File 621] **Gale Group New Prod. Annou.(R)** 1985-2006/Dec 15

(c) 2006 The Gale Group. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2006/Dec 19

(c) 2006 The Gale Group. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2006/Dec 20

(c) 2006 Dialog. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2006/Dec 20

(c) 2006 Financial Times Ltd. All rights reserved.

[File 610] **Business Wire** 1999-2006/Dec 20

(c) 2006 Business Wire. All rights reserved.

*\*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 613] **PR Newswire** 1999-2006/Dec 20

(c) 2006 PR Newswire Association Inc. All rights reserved.

*\*File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 624] **McGraw-Hill Publications** 1985-2006/Dec 20

(c) 2006 McGraw-Hill Co. Inc. All rights reserved.

*\*File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 636] **Gale Group Newsletter DB(TM)** 1987-2006/Dec 19

(c) 2006 The Gale Group. All rights reserved.

[File 810] **Business Wire** 1986-1999/Feb 28

(c) 1999 Business Wire. All rights reserved.

[File 813] **PR Newswire** 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

*Dialog Search  
12-20-06  
JH*

```

? s microsoft (s) mappoint
    2238079  MICROSOFT
    1863    MAPPOINT
S1      1692  S MICROSOFT (S) MAPPOINT

? S MICROSOFT (n) MAPPOINT (s) location
    2238079  MICROSOFT
    1863    MAPPOINT
    2437176  LOCATION
S2      250  S MICROSOFT (N) MAPPOINT (S) LOCATION

```

```

? s s2 not py>2002
Processing
Processing
    250    S2
    38059029 PY>2002
S3      34  S S2 NOT PY>2002

```

```

? rd s3
S4      22  RD S3  (UNIQUE ITEMS)

```

```

? d s
Set      Items  Description
S1      1692    S MICROSOFT (S) MAPPOINT
S2      250    S MICROSOFT (N) MAPPOINT (S) LOCATION
S3      34     S S2 NOT PY>2002
S4      22     RD S3  (unique items)

```

```

? t s4/3,k/all

```

4/3,K/1 (Item 1 from file: 16) [Links](#)

Gale Group PROMT(R)

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10168488 **Supplier Number: 93323301 (USE FORMAT 7 FOR FULLTEXT)**

**Microsoft To Buy Vendor Of Location-Based Dev Tools; Microsoft slogan: "Where do you want to go today?" Vicinity slogan: "Where is your nearest store and how late is it open?".(Vicinity Corp)(Brief Article)**

Wagner, Mitch

InternetWeek , p NA

Oct 24 , 2002

**Language: English Record Type: Fulltext**

**Article Type: Brief Article**

**Document Type: Magazine/Journal ; Trade**

**Word Count: 109**

Microsoft will use Vicinity resources to enhanced **Microsoft MapPoint .Net** technology to enable location-based applications.

The transaction is expected to be completed by March.  
Vicinity provides technology to...

4/3,K/2 (Item 2 from file: 16) Links

Gale Group PROMT(R)

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09952843 **Supplier Number: 89816515 (USE FORMAT 7 FOR FULLTEXT)**

**What good is a car without windows? (Life Happens in the Car).(Brief Article)**

Automotive Industries , v 182 , n 7 , p S1(2)

July , 2002

**Language:** English **Record Type:** Fulltext

**Article Type:** Brief Article

**Document Type:** Magazine/Journal ; Trade

**Word Count:** 512

...what to do!"

4. Rick realizes he can locate Neil's house by recalling his location from the day before on his smart phone. He takes his phone out and selects ' Microsoft MapPoint, ' 'My location, ' 'History, ' 'April 9, 2003, ' '3:30pm.'

Smart phone displays a point on a map.

5...

4/3,K/3 (Item 3 from file: 16) Links

Gale Group PROMT(R)

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08542148 **Supplier Number: 73525405 (USE FORMAT 7 FOR FULLTEXT)**

**Location-Based Information Can Be Turned Into Business Insight With Microsoft MapPoint 2002.**

PR Newswire , p NA

April 23 , 2001

**Language:** English **Record Type:** Fulltext

**Document Type:** Newswire ; Trade

**Word Count:** 1010

**Location-Based Information Can Be Turned Into Business Insight With Microsoft MapPoint 2002.**

4/3,K/4 (Item 4 from file: 16) [Links](#)  
Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rights reserved.  
07995423 **Supplier Number: 63502605 (USE FORMAT 7 FOR FULLTEXT)**

**You Are Here ... and Your Clients Are There.(Software Review)(Evaluation)**

Patz, Joel T.  
Home Office Computing , v 17 , n 6 , p 44  
June , 1999  
**Language:** English **Record Type:** Fulltext  
**Article Type:** Evaluation  
**Document Type:** Magazine/Journal ; Trade  
**Word Count:** 419

...or they can note difficult areas you've identified in red. Trends are instantly noticeable.

**Microsoft MapPoint 2000** is business mapping software that lets you pinpoint customer or business sites by typing an address (or a "famous location," such as the Empire State Building), and even annotate each location on a map with text such as custom driving directions or symbols such as lines...

4/3,K/5 (Item 5 from file: 16) [Links](#)  
Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rights reserved.  
07110870 **Supplier Number: 59948547 (USE FORMAT 7 FOR FULLTEXT)**

**Find Your Way There.(Hardware Review)(Evaluation)**

Compton, Jason  
PC/Computing , p 96  
April , 2000  
**Language:** English **Record Type:** Fulltext Abstract  
**Article Type:** Evaluation  
**Document Type:** Magazine/Journal ; Trade  
**Word Count:** 1742

...but at a combined \$149, the value of the package dims compared with other options.

**Microsoft MapPoint 2000** will find just about any location in the country for you, but point-to-point travel is not its specialty. For...

4/3,K/6 (Item 1 from file: 148) Links

Gale Group Trade & Industry DB

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0020191182 **Supplier Number:** 98255847 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Microsoft maps the web. (News).(Brief Article)**

GEO: connexion , 1 , 5 , 10(1)

May , 2002

**Document Type:** Brief Article

ISSN: 1476-8941

**Language:** English

**Record Type:** Fulltext

**Word Count:** 232 **Line Count:** 00023

**Text:**

...NET is a programmable platform for mapping and location-based services.

Developed and hosted by **Microsoft**, **MapPoint** .NET enables solution providers, carriers, portals and enterprises to embed maps, driving directions, distance calculations, proximity searches and other

location functionality in applications, Web sites and services.

4/3,K/7 (Item 2 from file: 148) Links

Gale Group Trade & Industry DB

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0020190679 **Supplier Number:** 98247544 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**AT&T team with Microsoft. (LBS News in Brief).(AT and T Wireless Services Inc).(Brief Article)**

GEO: connexion , 1 , 9 , 12(1)

Oct , 2002

**Document Type:** Brief Article

ISSN: 1476-8941

**Language:** English

**Record Type:** Fulltext

**Word Count:** 120 **Line Count:** 00014

**Text:**

...first mobile operator to announce plans to deliver corporate location-based services built using the **Microsoft MapPoint** .NET platform for mobile professionals. These newly developed services will complement AT&T Wireless' recently introduced location

capabilities, and will include location-enabled instant messaging for business work groups, locating contacts and personal concierge services. This integration...

...and finding destinations and points of interest near one's own or a colleague's location. This solution is completely integrated with the instant messenger and Outlook clients on Pocket PCs...

4/3,K/8 (Item 3 from file: 148) Links

Gale Group Trade & Industry DB

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0020147712 **Supplier Number:** 92586819 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**All in an ASP nutshell: XATANET's online fleet suite gives fleets a "rent-only-what-you-need" solution.(XATA Corp. offers application service provider management software solutions)**

Stadden, Ken

Transport Technology Today , 17(3)

Sept , 2002

**Language:** English

**Record Type:** Fulltext

**Word Count:** 1851 **Line Count:** 00143

...a MapQuest map (to be replaced by Microsoft MapPoint in the new version)

and the location of each truck by number (also listed right below the map in text).

Next, I...

4/3,K/9 (Item 4 from file: 148) Links

Gale Group Trade & Industry DB

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0020136136 **Supplier Number:** 91486619 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Laudable solution: Discrete Wireless receives honors from Cingular Wireless and rolls out its latest generation product. (Editorial).(Brief Article)(Editorial)**

Skydel, Seth

Transport Technology Today , 4(1)

August , 2002

**Document Type:** Brief Article Editorial

**Language:** English

**Record Type:** Fulltext

**Word Count:** 735 **Line Count:** 00067

...current street databases and allow dispatchers to quickly determine directions from the vehicle's present location to its destination by

pointing and clicking on a map Vehicle data is refreshed every...

4/3,K/10 (Item 5 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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0019935341 **Supplier Number:** 77613736 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Microsoft MapPoint 2002.(Evaluation)**

Harmon, Debbie

GEO World , 14 , 8 , 52

August , 2001

**Document Type:** Evaluation Product/Service Evaluation

ISSN: 0897-5507

**Language:** English

**Record Type:** Fulltext

**Word Count:** 1398 **Line Count:** 00117

...www.inicrosoft.com).

Microsoft MapPoint 2002 is the third release of the business mapping

and location-based data visualization product in the Microsoft Office family. Positioned between GIS and simple mapping...

4/3,K/11 (Item 6 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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14342876 **Supplier Number:** 83343250 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Two solutions allow information sharing. (Feldmans On Computers).(Coastal Computer Corp.)(Brief Article)**

Feldman, William; Feldman, Patti

Contractor , 49 , 2 , 22(1)

Feb , 2002

**Document Type:** Brief Article

ISSN: 0897-7135

**Language:** English

**Record Type:** Fulltext

**Word Count:** 947 **Line Count:** 00081

...to-date addresses and providing detailed point-to-point driving directions. Dispatchers can view the location of color-coded service calls on maps that zoom out or in to give varying...



4/3,K/12 (Item 7 from file: 148) [Links](#)

Gale Group Trade & Industry DB

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13937031 **Supplier Number:** 79250540 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**In the bowels of Redmond, the Rat sniffs for clues.**

Fink, R.

Government Computer News, 20 , 30 , 42

Oct 8 , 2001

ISSN: 0738-4300

**Language:** English

**Record Type:** Fulltext

**Word Count:** 518 **Line Count:** 00043

...PC, the Eat discovered the building he was in didn't appear on the official **Microsoft MapPoint** campus map. Curious, he crawled onward.

Before long the wilted one found himself above an...

4/3,K/13 (Item 1 from file: 621) [Links](#)

Gale Group New Prod.Annou.(R)

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04155407 **Supplier Number:** 132320234 (USE FORMAT 7 FOR FULLTEXT)

**Microsoft Agrees to Acquire Vicinity Corporation to Extend Value Of Location-Based Technology for Customers and Developers.**

PR Newswire , p NA

Oct 22 , 2002

**Language:** English **Record Type:** Fulltext

**Document Type:** Newswire ; Trade

**Word Count:** 1216

...the timing of closing of that transaction, the future business outlook

for Vicinity and the **Microsoft MapPoint .NET** Business Unit, the benefits of the combination of the two businesses, and trends in...

...execute their integration strategies or achieve planned synergies, the

speed which with the market for location-based services develops, the combined company's ability to expand into new markets, and retention...

4/3,K/14 (Item 1 from file: 9) Links

Business & Industry(R)

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02842955 Supplier Number: 25948804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**AT&T, Microsoft show off location. (News)**

Wireless Week , v 8 , n 34 , p 10(1)

September 23, 2002

**Document Type:** Journal ISSN: 1085-0473 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 393

**TEXT:**

...La Jolla, Calif., provided a few more details, including the Microsoft product's name, Enterprise Location Server. The server will integrate XML-based Web services, Microsoft's .NET technology and the carrier's own location information. Another key part of it is the use of Microsoft MapPoint .NET information.

4/3,K/15 (Item 2 from file: 9) Links

Business & Industry(R)

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02810657 Supplier Number: 25320358 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Giving GPRS the business, but Wi-Fi?**

**( new partnership of AT&T Wireless and Microsoft to market wireless data services )**

Wireless Week , v 8 , n 30 , p 1(2)

August 05, 2002

**Document Type:** Journal ISSN: 1085-0473 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 504 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...live.

AT&T Wireless is the first wireless carrier to announce it will provide corporate location-based services using the Microsoft MapPoint .NET platform, which it will integrate cell-site location information with corporate data and instant messaging. The LBS capabilities also may not be launched...

4/3,K/16 (Item 1 from file: 20) Links  
Dialog Global Reporter  
(c) 2006 Dialog. All rights reserved.  
24758117 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Mobile Heavyweight Stomp**

Geoff Long  
TELE.COM  
September 02, 2002  
**Journal Code: WTLL Language: English Record Type: FULLTEXT**  
**Word Count: 1530**  
**(USE FORMAT 7 OR 9 FOR FULLTEXT)**

...says it also plans to be the first wireless carrier to offer  
Microsoft  
MapPoint .Net location-based services for mobile users.  
Other recent carrier agreements have been announced with Deutsche  
Telekom...

4/3,K/17 (Item 2 from file: 20) Links  
Dialog Global Reporter  
(c) 2006 Dialog. All rights reserved.  
24171393 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Microsoft, AT&T Wireless in wireless data solutions strategic alliance**

AFX ASIA (FOCUS)  
July 31, 2002  
**Journal Code: WAXA Language: English Record Type: FULLTEXT**  
**Word Count: 139**  
**(USE FORMAT 7 OR 9 FOR FULLTEXT)**

...said.  
AT&T is also planning to deliver corporate location-based  
services  
built using the Microsoft MapPoint .NET platform for laptops  
and pocket PCs, it said.  
Microsoft and AT&T Wireless will...

4/3,K/18 (Item 3 from file: 20) [Links](#)  
Dialog Global Reporter  
(c) 2006 Dialog. All rights reserved.  
22178836 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Microsoft Announces MapPoint .NET Version 2.0**

PR NEWSWIRE  
April 10, 2002  
**Journal Code:** WPRW **Language:** English **Record Type:** FULLTEXT  
**Word Count:** 501

...NET is a programmable platform for mapping and location-based services.

Developed and hosted by Microsoft, MapPoint .NET enables ISVs, solution providers, carriers, portals and enterprises to quickly and easily embed maps, driving directions, distance calculations, proximity searches and other location functionality in applications, Web sites and services.

Companies can capitalize on the business value of...

4/3,K/19 (Item 1 from file: 613) [Links](#)  
PR Newswire  
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00841996 20021022SFTU108 (USE FORMAT 7 FOR FULLTEXT)  
**Microsoft Agrees to Acquire Vicinity Corporation**

PR Newswire  
Tuesday, October 22, 2002 16:05 EDT  
**Journal Code:** PR **Language:** ENGLISH **Record Type:** FULLTEXT **Document Type:** NEWSWIRE  
**Word Count:** 1,131

...the timing of closing of that transaction, the future business outlook for Vicinity and the

Microsoft MapPoint .NET Business Unit, the benefits of the combination of the two businesses, and trends in...

...execute their integration strategies or achieve planned synergies, the speed which with the market for location

-based services  
develops, the combined company's ability to expand into new markets,  
and  
retention...

4/3,K/20 (Item 2 from file: 613) Links

PR Newswire

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00804000 20020731SFW031 (USE FORMAT 7 FOR FULLTEXT)

Microsoft and AT&T Wireless to Unwire U.S. Corporation

PR Newswire

Wednesday, July 31, 2002 07:36 EDT

**Journal Code:** PR **Language:** ENGLISH **Record Type:** FULLTEXT **Document Type:**

NEWSWIRE

**Word Count:** 1,726

...provide easy access over  
the AT&T Wireless high-speed data network.

#### New MapPoint .NET Location-Based Services

With this agreement, AT&T Wireless becomes the first mobile operator to announce plans to deliver corporate location-based services built using the Microsoft MapPoint .NET platform for mobile professionals. These newly developed services will complement AT&T Wireless' recently introduced location capabilities, and will include location-enabled instant messaging for business work groups, locating contacts and personal concierge services. This integration...

...and finding destinations and points of interest near one's own or a colleague's location. This solution is completely integrated with the instant messenger and Outlook clients on Pocket PCs...

4/3,K/21 (Item 3 from file: 613) [Links](#)

PR Newswire

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00557787 20010423HSCPR2 (USE FORMAT 7 FOR FULLTEXT)

**PR Newswire High Technology Summary (2) Monday, April 23, 2001**

PR Newswire

Monday, April 23, 2001 15:34 EDT

**Journal Code: PR Language: ENGLISH Record Type: FULLTEXT Document Type:**

**NEWSWIRE**

**Word Count: 4,917**

...ASP Agreement With Welborn Clinic

SFM026 04/23/2001 09:14 r f bc-WA-Microsoft-MapPoint  
(REDMOND) Location-Based Information Can Be Turned Into Business  
Insight With Microsoft MapPoint 2002

LAM002A 04/23/2001 09:15 r v bc-CO-ESFT-Conf-Call-Web...

4/3,K/22 (Item 4 from file: 613) [Links](#)

PR Newswire

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00557428 20010423HSNATL1B (USE FORMAT 7 FOR FULLTEXT)

**PR Newswire National Summary, Monday, April 23, 2001 8 to 10 A.M. EDT**

PR Newswire

Monday, April 23, 2001 11:03 EDT

**Journal Code: PR Language: ENGLISH Record Type: FULLTEXT Document Type:**

**NEWSWIRE**

**Word Count: 6,707**

...ASP Agreement With Welborn Clinic

SFM026 04/23/2001 09:14 r f bc-WA-Microsoft-MapPoint  
(REDMOND) Location-Based Information Can Be Turned Into Business  
Insight With Microsoft MapPoint 2002

CGM014 04/23/2001 09:15 r f bc-MI-Dental-Dilemma-Day  
(DETROIT...